

Warc Media Awards 2018 announces final three juries

Warc Media Awards 2018 has announced that global media director Nicole Kane will lead its 'Best Use of Data' category, Andres Polo will chair its 'Effective Use of Tech' category, and Jerry Daykin will chair its Effective Use of Partnerships and Sponsorships category.

The competition examines the insight, strategy and analytics that power effective media investment. All jury panels are made-up of senior industry executives from both the client-side and agency-side.

The awards are free to enter and are discipline-neutral and channel-agnostic.

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