

Snapshot of the youth jobseeker segment

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Pnet has released a snapshot of South Africa's youth jobseeker segment (aged 35 and younger) to provide recruiters and HR practitioners with the latest insights into SA's youth. These insights relate to average tenure in various sectors for the youth segment as well as geographical locations, highest qualifications, and willingness to relocate for the youth segment.

Snapshot of the Youth Jobseeker Segment

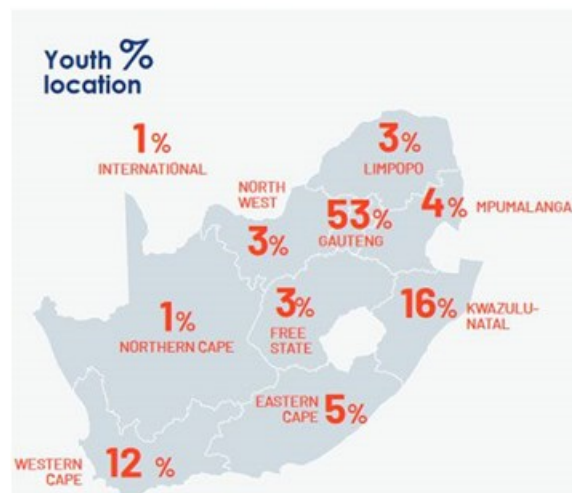
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What age group is considered to be part of the "youth" segment in South Africa? South Africa's National Youth Commission Act, 1996, defines youth as those from ages 14-35 years. Like many other developing countries, South Africa's population as a whole is quite young.

Average tenure of youth in various sectors

AVERAGE TENURE OF YOUNG CANDIDATES **2 YEARS AND 11 MONTHS**

Admin, Office & Support	– 3 YEARS AND 8 MONTHS	Medical & Health	– 2 YEARS AND 9 MONTHS	Science & Technology	– 2 YEARS AND 3 MONTHS
Finance	– 3 YEARS AND 4 MONTHS	Marketing	– 2 YEARS AND 9 MONTHS	Sport & Fitness	– 1 YEARS AND 11 MONTHS
Building & Construction	– 3 YEARS AND 1 MONTHS	Design, Media & Arts	– 2 YEARS AND 7 MONTHS	Travel & Tourism	– 1 YEARS AND 6 MONTHS



AVERAGE OF YOUTH WILLING TO RELOCATE **63%**

Youth % willing to relocate

Personal Appearance		59%
Design, Media & Arts		63%
Finance		64%
Sales		66%
Restaurant & Hospitality		67%
Information Technology		70%
Education, Training & Library		70%
Warehousing & Logistics		70%
Travel & Tourism		73%
Medical & Health		75%
Science & Technology		75%
Manufacturing & Assembly		76%

Highest qualification for Youth segment

not provided	26%
Some Secondary Schooling	1%
Matric	16%
Certificate	14%
Professional Qualification	1%
Diploma	17%
Degree	16%
Honours	5%
Masters	4%
Doctorate	0%

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Pnet's recruitment platform uses smart-matching technology to connect the right candidates to the right vacancies at the right time. Part of the global StepStone Group, Pnet offers end-to-end recruitment solutions.

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