

Night of 1000Drawings 2018 at the Vega Durban Campus

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Sharpen your pencils, because The IIE's Vega School Durban campus, in partnership with Barrows Global, is doing it again! Last year, over 600 people booked to attend the Night of 1000Drawings, a festive evening consisting of a market with food, drinks and music provided by talented Vega students, such as Tyler Di Domenico from North & South.



The Campus Navigator, Naretha Pretorius, invites you to join us, alongside our partners from the advertising, marketing and branding industries, friends and families, for a fun night of doodling, drawing and painting side by side, in the studios of the Vega Durban campus. The outcome of the evening is a beautiful collection of well over 1,000 drawings that will be auctioned at Barrows during November. Proceeds from the auction will go towards a scholarship for talented, yet disadvantaged, students to study at Vega with a portion being donated to 1000drawings.org.

Bring your art tools and be inspired!

Friday, 19 October, from 6pm.

Book your *free* tickets on Eventbrite: https://www.eventbrite.com/e/night-of-a-1000-drawings-durban-doodle-evening-tickets-50771598217.

About Vega

Vega is an educational brand of The Independent Institute of Education (The IIE). The IIE is South Africa's leading and largest private higher education institution and is internationally accredited by the British Accreditation Council (BAC).

Vega's teaching philosophy is built on the mantra of wisdomwithmagic, creating an academic environment that is based on experiential learning where creatives are trained in strategy and strategists in design-thinking. As South Africa's only brand-focused school, Vega aims to inspire a new breed of thinkers with the expertise to generate meaningful brand ideas that link business profit to adding value to people's lives.

The IIE Vega students graduate at a work-ready level, with 95% of 2016 graduates employed within six months of completing their qualification *includes part-time and freelance positions. Vega was also ranked first in the national Loerie Awards Top Educational Institutions in 2017, maintaining its reputation as a leader in the South African higher education arena.

Students can enrol for IIE undergraduate and post graduate degrees, diplomas, higher certificates and short courses in

design, brand communication and brand management, at The IIE Vega campuses across South Africa.

- "Calling all brands to participate in the 2023 IIE-Vega Brand Challenge 21 Jul 2023
- *Busting the myths for our youth: Careers for creatives 23 Jun 2023
- "Young creatives from IIE-Vega dominate 2022 awards season 24 Nov 2022
- "New postgrad degree for future-focused design leaders 13 Sep 2022
- "Charting your way to the top: How to strategise your career trajectory post-pandemic 4 Aug 2021

Vega School



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