

# Marlon Davids appointed as MD of e.tv channels

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eMedia Investments has appointed Marlon Davids as the MD of e.tv. He has been Acting Managing Director since April 2016.

Among other responsibilities, Davids will now oversee the Group's flagship free-to-air channel e.tv as well as its stable of entertainment channels, which includes eMovies+, eKasi+, eNolly+, eToonz+ and Beatlab.tv.

Having completed his studies in business administration, Davids joined e.tv's customer care team in 2001 before rapidly progressing through positions in the channel's scheduling, transfers and programming departments. He was the recipient of the Group's inaugural eSpirit Award, an annual accolade that recognises professional excellence, and was subsequently appointed as the Head of International Acquisitions.

He left the Group in April 2013 for a short while, before rejoining eMedia Investments in September 2014 as the General Manager of Content Strategy and Planning for e.tv.



Marlon Davids

Davids is looking forward to tackling his new role, "e.tv and its people are part of my DNA. I am passionate about the television industry, with a special interest in both local and international content. I look forward to collaborating with the talented people within our business and the industry."

eMedia Investments' COO, Mark Rosin, says, "Marlon has a well-rounded view of the business, its workflows, people and programming. He is also an avid television viewer and probably knows television content better than anyone in the group. In his case, he really does work in an area that he loves. We are confident that Marlon will bring a fresh perspective to the Group and the channels that he oversees."

Davids' appointment is effective from 1 July 2016.

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