

# Let the credits roll!

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As the first phase of [#BizTrends2015](#) comes to close, we'd like to take the opportunity to formally offer our thanks to all sponsors, contributors, partners, associates, suppliers and friends near and far for getting behind the BizTrends initiative.

Special thanks to our former editor and long-time colleague Louise Marsland at TRENDAFRICA.co.za, for the passion and energy she put into persuading so many of SA's busiest marketing and media personalities to contribute and participate in BizTrends2015 and its accompanying event, and for her exhaustive extraction of the key trends that emerged from the content they supplied.

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To all the people at Biz who went the extra mile to proof, sub, edit, load and code the BizTrends definitive African Media and Marketing Trend Report - you know who you are!

Gracias amigos, to the global community who tweeted, shared and liked our trend content, be assured there's plenty more where that came from.

On behalf of the [sponsors](#), [contributors](#) and team, we hope you continue to derive great enjoyment and value for your involvement in helping our business communities start 2015 on such a high note.

Our eternal gratitude  
The BizTrends team

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