

Back to school 2015: The look for less

By Chantelle Boucher, issued by Ackermans

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It's back to school time again and at Ackermans you can find a variety of essential back to school items at prices that will fit any budget.

Ackermans shoppers can enjoy great savings on the Toughees Schoolwear range - now available exclusively to Ackermans - and dress their child for less without compromising on quality. The range includes a variety of shirts, trousers, skirts, shorts, knitwear, backpacks and other essential school items.

We trust that the enclosed storyboard of selected back to school products will assist you with any back to school articles that you might have on your features calendar. For ease of reference, please follow the dropbox link below to access the back to school images and information.

Dropbox link: https://www.dropbox.com/sh/7jfjwmr2ttr4dsu/AACghBrzHJ5uyurVe3Jbx00--a?dl=0

For further information contact Kershnie Chetty at Ackermans on kchetty@ackermans.co.za, (021) 900 1314 or visit the press office at www.ackermans.co.za.

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Ackermans



Ackermans' success story began in 1916 when Gus Ackerman opened the very first store in Wynberg, Cape Town, setting a benchmark for competitive prices that few could match. Today, with more than 380 outlets in Southern Africa, including Namibia, Lesotho, Swaziland and Botswana, the business continues to go from strength to strength. Ackermans' proud heritage was built by focusing on the things that matter most to our customers; namely affordability, fashion and durability.

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