

Meet Africa's startup stars

MAPUTO, Mozambique - The most promising startups in Africa will be pitching to investors at Seedstars Africa, 12-14 December 2017, in Maputo, Mozambique, in a showcase hosted by Seedstars World.



<u>Seedstars World</u> (SSW), the global community and platform for entrepreneurs in technology in emerging markets and fast-growing startup scenes, is hosting the third annual Seedstars Africa Summit that connects the most relevant players in innovation and technology in Africa with the world and between each other. Tickets are available now on www.seedstarsafrica.com.

After hosting competitions in 20 Africa countries throughout 2017, Seedstars World has been able to explore the local ecosystems and scout the most promising tech startups in each market. Seedstars World is now bringing together these entrepreneurs together with ecosystem players, mentors, investors and corporates from across the African continent.

Seedstars is a global organisation with a mission to impact people's lives in emerging markets through technology and entrepreneurship.

"During 2017 we got to witness growing ecosystems, better startups and more involvement from public and private partners. We are very excited to be able to bring the entire network together in Mozambique in December and together look into some of the opportunities of the continent and explore how technologies can rapidly improve the current status quo in emerging markets worldwide," says Claudia Makadristo, regional manager for Africa.

The Africa Regional Summit will last for three days and bring together over 500 attendees commencing with a bootcamp for the participating startups, an ecosystem tour, an investor day and culminate with a conference on December 14, featuring the startup pitches, keynote speakers, and panel discussions that will support a range of topics and ideas pertinent to entrepreneurs in the region.

The event is hosted by local ambassador, UX Information Technologies. The main sponsor of the event is Standard Bank. Other partners include both local and international organisations such as: Embassy of the Kingdom of the Netherlands, UNFPA, Merck, Enel, TRECC, Microsoft, Orange, GSMA and VC4A amongst many others.

"The Standard Bank Group is immensely proud to be associated with the Seedstars Africa Regional Summit and its objective of selecting the best tech startups from across the African continent to showcase their businesses in front of a global audience of partners, ambassadors, ecosystem players and investors. This aligns to our purpose of 'Africa is our home and we drive her growth'. We look forward as an organisation with a vested interest in entrepreneurs, to supporting the event in Maputo and showcasing the diversity, and talent that Africa has to offer," says Sasha Vieira, head of incubator from Standard Bank Mozambique.

"We are very honoured to host the third edition of the Seedstars Regional Summit in Africa, following the steps of Morocco and Rwanda, and finally bringing the Summit to Maputo. The Seedstars network is very solution-oriented and we believe the regional summit is the perfect environment to bring together the best startups on the continent to exchange experiences from our individual markets and brainstorm truly applicable solutions for problems facing emerging markets, both on the continent and globally, says Tiago Borges Coelho, co-founder of UX, local ambassadors to Seedstars.

The startups that are invited for the main stage on December 14, in Maputo, Mozambique, are as follows:

AgroCenta, Ghana: An online sales platform that connected smallholder farmers directly to an online market, which has wider geographic size, to sell their commodities.

<u>M-Shule</u>, **Kenya**: M-Shule improves learning for every primary student in Africa using artificial intelligence and SMS to deliver personalised, accessible education.

Esene, Mali: Esene is an on-board system that collects soil moisture to provide water and fertiliser for crops.

<u>Tabech Servicos</u>, **Mozambique**: TABECH Serviços will present a service named MovelCare, which uses mobile phones without access to internet to access funeral insurance and services.

<u>Medsaf</u>, **Nigeria**: Medsaf is the trusted medication platform for Africa. It connects pharmacies and hospitals with safe and cost effective medications.

<u>PikiWash</u>, **Rwanda:** An eco-friendly, time-saving solution for cleaning motorcycles.

<u>MaTontine</u>, **Senegal**: MaTontine provides access to small loans and related financial services like micro-insurance by digitising traditional savings circles.

EMGuidance, **South Africa**: EMGuidance solves a critical problem for medical professionals by aggregating medical content from regional experts in one app.

Nefrids Africa, Tanzania: SimuBima is the first of its kind mobile phone insurance solution designed to reach as many users across Tanzania using digital channels.

<u>Numida</u>, **Uganda**: Numida is a free business financial management mobile app to issue affordable, convenient and unsecured credit to Ugandan MSMEs.

<u>MyRunner</u>, **Zimbabwe**: Over a million people travel by bus each month, myRunner's vision is to change the way bus travel is experienced and make it easier and safer.

<u>Gifted Mom</u>, <u>Cameroon</u>: GiftedMom is democratising health information access in emerging markets through an Albased remote medical support platform.

<u>Tupuca</u>, **Angola**: An online food delivery platform that allows users to order food from restaurants from their smartphones.

<u>Yapili</u>, **Botswana**: YAPILI is a peer-to-peer web platform and Android App offering new opportunities for many Africans to connect to doctors for health advice.

<u>Cinetpay</u>, Cote d'Ivore: CinetPaya is mobile money payment gateway that enables e-merchants and merchants to accept mobile money and card payments, online or offline.

LangBot, Ethiopia: A gamified and AI powered language teaching chatbot.

Eteyelo, Ufumbuzi, Youdee, or BendaPhoto, Democratic Republic of Congo: (no description).