

World Travel Awards calls for entries

World Travel Awards (WTA) has opened for submission and invites organisations that are driving the industry to new heights by creating greater and more innovative customer experiences, to participate in the annual programme.



Image via [World Travel Award](#) - @gbutchstewart

Celebrating its 26th anniversary in 2019, WTA is acknowledged across the globe as the ultimate travel accolade.

Nominees this year range from a broad spectrum of categories covering aviation, tourist attractions, car hire, cruise, destinations, hotels and resorts, meetings and events, travel agencies, tour operators and travel technology.

Graham Cooke, WTA Founder, said: "We have been overwhelmed with the tremendous early response to industry entries, which have grown at a phenomenal rate in recent years. The worldwide interest shown in our Grand Tour 2019 is already significantly higher than this stage last year and serves to illustrate the importance of winning at the WTA when seeking to differentiate a brand in an increasingly competitive marketplace.

"We are seeing more companies than ever spearheading their global marketing campaigns with their award victories and we are humbled by reports of how triumph at the WTA has helped to bolster growth and revenues."

[Entry forms can be submitted here.](#)

For more, visit: <https://www.bizcommunity.com>