

CTIFMF announces market programme

The 2018 Cape Town International Film Market and Festival (CTIFMF) will take place from 9-19 October at venues at various locations at the V&A Waterfront in Cape Town.

The programmes for the event are Works in Progress (WIP), Engage, and Adapt. WIP aims to elevate the bar for African content in terms of quality and innovation. Engage is a three-day workshop under the guidance of Valeria Richter.

Adapt will bring together creatives, producers, and rights holders from the publishing and film industries to explore the possibilities of cinematic book adaptations as well as to develop an economic model and business practice around this that accounts for our African realities.

For more, visit: <https://www.bizcommunity.com>