

The 2015 Frewin, McCall and Joel Mervis Awards finalists announced

The Print and Digital Media South Africa (PDMSA) has announced the finalists in the 2015 Frewin, McCall and Joel Mervis Awards.



**Print&Digital
MediaSA**

The Awards recognise newspaper excellence in advertising, printing and production, layout and typography as well as the balanced use of pictures and graphics.

Convener of judges, Clive Loxton, Creative faculty head of the AAA School of Advertising, says this year's entries, once again, show that the industry continues to assert itself in a quest for excellence.

Loxton thanked his fellow judges - Logan Naidu, Tebogo Serobatse and Linda Rademan - for the valuable contribution they made to the judging of the entries. He also thanked Print and Digital Media SA (PDMSA) for their faultless organisation of the judging set-up. Ingrid Louw, Chief Executive, PDMSA says the Awards are part of a long and proud history of newspapers in this country.

Finalists

The Frewin Award

Recognition of urban daily newspapers with a circulation above 50,000.

- *Beeld*
- *Die Burger*
- *Commended: The Star*

McCall Award

Honours urban daily newspapers with a circulation of 50,000 or less

- *Volksblad*
- *The Witness*
- *Commended: Pretoria News*

Joel Mervis Award

Recognition of urban weekly newspapers irrespective of their circulation

- *Naweek Beeld*
- *Rapport*
- *Commended: City Press*

The winners will be announced at the 2015 Standard Bank Sikuvile Awards ceremony that takes place on 24 June 2015 at "The Venue Green Park", also known as Johannesburg World Trade Centre.

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