

# Turkish Airlines teams up with Lego again

Turkish Airlines has teamed up with the *Lego Movie* team to create a new safety video featuring no less than 20-million of the toy bricks.

The airline made its first Lego safety video last year, gaining 20-million video views and winning gold at the 2018 Clio Entertainment Awards.

The new four-minute safety video coincides with the release of the *Lego Movie 2*, and features eight global destinations including Cape Town - 24,000 LEGO mini-figures were used to create the crowd in the Lego version of Cape Town Stadium which hosts a Super Hero match.

Production on the video lasted 979 hours over four months and involved 400 people creating 11 different versions, both in English and Turkish, to cover the safety particulars of 28 airplane models in the Turkish Airlines fleet.

The airline has also marked the relationship with Lego with a specially wrapped narrow body Airbus A321-231 livery.

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