

Tsogo Sun brings graphic traffic to Cape Town Carnival

On 12 March the 2016 Cape Town Carnival will take to the streets. Carnivals are mesmerizing spectacles with floats coming alive with people covered in body paint and when they are converted into zebra crossings and traffic signs it's a whole other story.



TS float being built for 2016

Carnival goers will be treated to the Tsogo Sun procession, displaying the Tsogo Sun Traffic Story – Graphic Traffic. Using the black and white colours of the Tsogo Sun logo, body-painted performers inspired by zebra crossings become the living canvases at the forefront. They will be accompanied by totem sign bearers carrying stylised totem poles of street graphics depicting hotels, food and accommodation, and the Tsogo Sun banner.

Not far behind will be a congregation of vibrant African dancers all dressed in black and white with pops of primary colours accentuating their outfits. They will be mapping the way for the unmissable Tsogo Sun float with the star performer, celebrity comedian Siv Ngesi, at the helm for the second year in a row. “The entire Tsogo Sun procession encompasses a combined energy, boldness and visual impact” says Brad Baard, creative director for the

Cape Town Carnival.

Tsogo Sun is the official accommodation partner to the Cape Town Carnival. “Tsogo Sun has been involved with this event since its inception in 2010 and last year proved a big success drawing tens of thousands of spectators to the Fan Walk. This event attracts tourists annually to Cape Town, something that we feel equally as passionate about,” comments Tsogo Sun operations director, John van Rooyen.



Ensuring that guests are treated to a spectacular experience, Tsogo Sun’s accommodation packages come with a dress up kit including hats, feathers and masks, and full access to the VIP hosted area.