

Startimes to broadcast UEFA Euro 2020 in Sub Saharan Africa

StarTimes has secured transmission rights for UEFA Euro 2020 as well as Qualifiers to EURO 2020, UEFA Nations League 2020/21 and European Qualifiers to FIFA World Cup 2022, between 2019 and 2020 for countries across sub-Saharan Africa, excluding South Africa, and on all media platforms.



Image source: Gallo/Getty.

StarTimes sports director, Shi Maochu said that, “StarTimes is proud to announce the acquisition of UEFA National Team Football rights. Euro 2020 will be the No.1 football competition next year; it will feature some of the best teams in the world, including both finalists of last World Cup, France and Croatia. And to make sure fans get fully ready, we’ll broadcast all European qualifiers matches starting from the coming match day on September 5.”

StarTimes will broadcast European Qualifiers on its five sports channels, as well as on StarTimes ON streaming application, live and in HD in all Sub-Saharan Africa.

“We always seek to bring the best sport content to our subscribers like Copa America we broadcasted last month or ICC which is airing at the moment. And by acquiring all UEFA national team football events, we make sure our subscribers can enjoy the best matches up to next FIFA World Cup.”

For more, visit: <https://www.bizcommunity.com>