

New York Festivals International Television & Film Awards announces 2015 call for entries

NEW YORK CITY, US: New categories include: Movie Trailer, Culinary Program, Lifestyle Program, Online Drama, Online Comedy, Sound Design, and Video Art & Experimental Film.



New York Festivals [International Television & Film Awards](#) honouring the World's Best TV & Films is now open for entries.

The 2015 competition unveiled a robust number of [categories](#) created to recognise creativity from media content creators around the globe. New Categories include Life Style Program, Culinary Program, Student Program, Student Journalist, Online Comedy, Online Drama, and Drama Special.

Several Promo categories were added to honour engaging program marketing: Animated Program Promo, Licensing/Branding Promo, and Children's Program Promo.

This year's category roster also includes Movie Trailer launched to recognise the often viral, creative art of the movie preview and the Video Art & Experimental Film categories, which showcase emerging and avant-garde work from digital media artists.

"I'm thrilled about the addition of a Video Art and Experimental Film category to the New York Festivals. To me, it feels very appropriate to not only award the "World's Best TV & Films" but to put the spotlight also on the fundamental creative work done by media artists.

Much as basic scientific research spawns commercial applications, video art and experimental film often inspire popular film and television productions, but generally find less recognition. By honouring outstanding artistic works, the New York Festivals will introduce them to a wider audience and generate a boost to appreciation of their cultural importance," said Alexander Hahn, electronic media artist and New York Festivals Television & Film Awards Advisory Board /GrandJury member.

Rose Anderson, Executive Director of New York Festivals Television & Film Awards strategically evaluates the competition's

categories annually; monitoring trends and creative/technological advancements within the television & film industry with appointed Advisory Board members and industry professionals from around the globe. Her mission is to honour the World's Best TV & Films. "Our entrants embody the wide spectrum of programming in all genres from all continents. NYF's categories continually mirror the global trends within the industry and encourage the next generation of story tellers and talent, said Anderson. "Our agenda is simple - to celebrate the achievement of the many talented men and women who make up the worldwide creative community."

The 2015 Television & Film Awards will take place at the annual NAB Show in Las Vegas on 14 April 2015. This official partnership with NAB Show, now in its fifth year, showcases the competition to more than 98,000 media and entertainment professionals from 159 countries, including more than 1,700 industry press representatives, and over 1,700 exhibiting companies.

The 2014 NYF Television & Film Awards Grand Trophy winners were honoured at last year's NAB Show: Peaky Blinders, Endemol Worldwide Distribution, Caryn Mandabach Productions & Tiger Aspect Productions; The Men Who Built America, History Channel; and Lauren Season 2, WIGS. Prominent Gold Medal winners include: Pacific Rim, Industrial Light & Magic USA; Victoria Secret Fashion Show, Done + Dusted; The Battle of amfAR, Telling Pictures Company; The Vikings, History USA; and Anthony Bourdain: Parts Unknown CNN USA.

2014's Specialty Awards included: ESPN USA earned the Broadcaster of the Year Award, The Edge Picture Company UK was awarded Production Company of the Year, David Mazza, Senior Vice President and Chief Technology Officer for NBC Sports Group, was honoured with the New York Festivals Lifetime Achievement Award.

The deadline to enter the 2015 Television & Film Awards competition is 15 October 2014. Entry details and competition rules and regulations can be found on the NYF Television & Film Awards website www.newyorkfestivals.com. To view the complete list of categories visit: <http://www.newyorkfestivals.com/tvfilm/entry/>.

All Entries in the 2015 competition will be judged online and screened by New York Festivals Television & Film Awards Grand Jury of 200 plus producers, directors, writers, and other creative media professionals from around the globe. Award-winning entries will be showcased on the NYF Television & Film Awards website.

For more, visit: <https://www.bizcommunity.com>