

2018 JA South Africa Youth Enterprise Development Programme open for entries

Mastercard is inviting all ambitious young female entrepreneurs to turn their aspirations into a reality by applying to take part in the JA South Africa Youth Enterprise Development Programme. Open to unemployed or self-employed, out-of-school women, aged 18 - 35, the programme will empower you to pursue your entrepreneurial vision.



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JA South Africa will select 260 applicants to take part in a 20-week entrepreneurial and financial literacy programme that commences at community centres around Gauteng, Western Cape and Limpopo in mid-February 2018.

Budding entrepreneurs and those wanting to grow their business will learn about business theory, market research, financial and business management, sales and marketing, in theoretical and practical sessions held two afternoons a week. Lessons in basic computer literacy will be provided by Siyafunda.

Graduates from the programme receive a NQF level 4 Services Seta Accredited Youth Enterprise Development Certificate, an Intel Learn Easy Steps Digital Literacy Certificate, and an opportunity to participate in a six-month mentorship programme, which will provide them with additional business support while they start formal enterprises.

“The importance of developing an entrepreneurship culture and empowering South Africa’s youth is pivotal in helping young people towards economic and financial independence,” says Nelly Mofokeng, managing director at JA South Africa.

The programme is being run in the following six community centres:

Gauteng

- Ivory Park - Riendzo Development Centre (@riendzo on Facebook)
- Olievenhoutbosch - [Olievenhout Development Association](#)
- Palmridge - [SiyafundaCTC](#), Palmridge, Ekurhuleni
- Heidelberg - Lesedi Coaching and Development

Limpopo (near Polokwane)

- Ga-Matlala Setumeng - [Vexospark](#)

Western Cape (Cape Town)

Mfuleni - Mfuleni Development Centre

Applicants can [contact the facilitators](#) to pick up application forms from the community centres or visit www.jasa.org.za for more information.

Criteria for entry:

1. You must be a female between the ages of 18 and 35 to participate in the programme
2. You must have at least a Grade 10 education and upwards
3. You must be able to read and write in English

For more, visit: <https://www.bizcommunity.com>