

La Motte proves to be one of the best in the world

La Motte Wine Estate in the Franschhoek Valley has been voted the South African winner of the Great Wine Capitals (GWC) Best of Wine Tourism Awards for 2012, as announced at a gala awards dinner held in Mainz, Germany on 27 October 2011. GWC is a network of the world's leading wine-producing countries that share international best practice in the name of advancing standards in wine tourism across the world.



Apart from La Motte's overall Best of Wine Tourism victory in the competition, the estate was also voted as winner in the category arts and culture, second runner-up in the category sustainable wine tourism practices, second runner-up in the category architecture and landscapes and third runner-up in the category innovative wine tourism experiences.

La Motte joins iconic names

As the Best of Wine Tourism title holder for 2012, La Motte joins iconic names in wine such as Spain's Bodegas Campo Viejo of Rioja, acclaimed for its wine and architecture; the famous thirteenth century Château d'Agassac of Bordeaux in France; the 900 year-old Dievole of Florence, Italy; Vinothek Bingen am Rhein in Germany, that serves as a special visitor centre at the gateway to the Middle Rhine Valley, a UNESCO World Heritage Site; Quinta do Portal, representing four estates in the Douro, Portugal; the lofty Bodega Atamisque, the luxury resort Meadowood of California's Napa Valley and specialty boutique guides, Appellation Central Wine Tours of Christchurch, New Zealand.

GWC's members, in addition to Cape Town/Cape Winelands include Mainz-Rheinhessen (Germany), Bilbao-Rioja (Spain), Bordeaux (France), Florence (Italy), Mendoza (Argentina), Porto (Portugal), San Francisco-Napa (United States) and New Zealand's Christchurch.

"While our major focus has always been the production of exceptional wines for the local as well as international markets, this award, following shortly after La Motte's nomination in the top 20 of the Eat Out DSTV Food Network Restaurants Awards, is a great inspiration to us in our dedication to a culture of excellence over a broader spectrum," said Hein Koegelenberg, CEO of La Motte

La Motte will be hosting the prestigious Best of Wine Tourism Awards at La Motte on 22 November. The awards ceremony is a Great Wine Capitals initiative, and will be held in the Western Cape for the second time this year.

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