

Celebrating Diversity & Inclusivity in the SA ad industry: Made possible by the ACA: E1

Watch and listen as 2021 Loerie Grand Prix winners Carl Willoughby, executive creative director at TBWA Hunt Lascaris and Sanele Ngubane, creative director at Toasted Samish discuss the story behind Shwii, their recent campaign which navigated the Google directions app into Zulu and a coveted award for client Nissan.

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