

Aqua4Life joins forces with BrandVan and Red Carpet Concepts

Aqua4Life, the official distributors of LifeStraw® in RSA, Namibia, Botswana, Zimbabwe, Lesotho, Transkei and Swaziland, has recently joined forces with BrandVan and Red Carpet Concepts, to oversee the implementation, distribution and awareness of the product's humanitarian and retail availability.

Brand and Portfolio Managers, BrandVan, will be executing the retail division of Aqua4Life, and Red Carpet Concepts will run the PR, social media, advertising and special events component, alongside BrandVan, to ensure swift, smooth and sustainable communications on behalf of Aqua4Life.

For more, visit: <https://www.bizcommunity.com>