

Next generation Opel Astra to be launched in Frankfurt

Opel Group CEO, Dr. Karl-Thomas Neumann, will unveil the all-new Opel Astra at the International Motor Show in Frankfurt, Germany in September this year.



Opel Group CEO Dr. Karl-Thomas Neumann presents camouflaged all-new next generation Astra prototype.

Until then, only fully camouflaged engineering development prototypes will be seen, but Dr. Neumann promises that the new Astra will feature striking design, high efficiency and an abundance of innovations.

Dr. Neumann set new development priorities for the latest Astra, which was created from a clean sheet of paper. The result is a revolutionary car that is more efficient in all respects. Space is used much more efficiently and while exterior dimensions were reduced, interior space has been increased substantially.

Weight reduced

The engineering teams have also managed to dramatically reduce the car's weight, making it more agile while also having a positive effect on fuel consumption. Dr. Neumann also confirmed that, as the result of the greatest powertrain offensive in Opel's history, the new Astra will be powered by latest-generation state-of-the-art engines.

Astra has been one of the key models in Opel's portfolio since the first derivatives drove off the assembly line. "With each generation of Astra we have managed to bring innovative technologies from the upper class into the affordable compact

segment," said Dr. Neumann. "As a result, each generation has raised the bar in terms of safety, comfort and efficiency. Following this pattern, the new Astra will once again set standards in the compact class. Amongst others, it will be the first new Opel model to be launched with Opel OnStar's unique connected service that is ready to help and rescue you 24 hours a day, 365 days a year."

The South African launch date has not been confirmed yet.

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