

# Bizcommunity.com's most popular articles, galleries, polls of 2010

Here they are, Bizcommunity.com's 2010 lists of most popular articles, those that drew the most comment, our most visited galleries - and the polls that got you voting. So? Do you agree with the numbers - or do you have *your* favourites (and not-so-favourites)?

#### Most read stories

1.	ODM coming in May with 55 TV channels - Issa Sikiti da Silva	18 Mar 2010
2.	Ad Talent Salary Survey 2010 - Ad Talent	12 Jan 2010
3.	MultiChoice tells BCCSA "we didn't know" - Herman Manson: @marklives	21 May 2010
4.	MTN shares on offer	31 Aug 2010
5.	The Consumer Protection Act: best you understand it Gillian Rightford	16 Mar 2010
6.	TopTV to give DStv run for its money? - Avhasei Mukoma	26 Apr 2010
7.	Kulula is outwitting FIFA at every turn - Chris Moerdyk	23 Mar 2010
8.	Miller Rock The Boat 2010 - Launch Factory Experiential	21 Jul 2010
9.	FIFA World Cup: 2.2m tickets sold, 500 000 still available - Issa Sikiti da Silva	09 Apr 2010
10.	Decorate your car mirrors, wear makarapa online, visit the fish - 2010 is fun for all	11 Mar 2010
11.	TopTV launched, competition heats up - Issa Sikiti da Silva	30 Apr 2010
12.	Why Cell C's latest ad is a #brandfail - Rob Dickens	15 Aug 2010
13.	The best companies to work for in SA	24 Jun 2010
14.	True benefits of hosting best world cup ever - Dr Nikolaus Eberl	26 Mar 2010
15.	Salary survey reveals ongoing inequalities	27 Jan 2010

### Our most commented stories

1.	Fraser Lamb quits Young & Rubicam Brands SA	71	09 Nov 2010
2.	Cambrient, Stonewall+, Brandsh merge	59	27 Aug 2010
3.	Voting opens for Hannah Montana T-shirt competition	46	08 Apr 2010
4.	MTN shares on offer	43	31 Aug 2010
5.	DStv acknowledges promo similarities with iconic Apple ad	42	08 Mar 2010
6.	Jacques Burger to head up M&C Saatchi Abel Joburg	40	22 Jul 2010
7.	ODM coming in May with 55 TV channels	38	18 Mar 2010
8.	Outrage over Naspers' 'ill-treatment' of senior news staff	33	20 Jan 2010
9.	Y&R to restructure, refuses comment on Lamb resignation	33	22 Nov 2010
10.	TopTV to give DStv run for its money?	32	26 Apr 2010
11.	Diggy Bongz to drive Heart FM	31	28 Jan 2010
12.	M&C Saatchi Abel opens for business	29	02 Feb 2010
13.	Fix My Biz on e.tv	28	26 Aug 2010
14.	Why Cell C's latest ad is a #brandfail	27	15 Aug 2010
15.	How to promote the PR profession - not	26	22 Sep 2010

## Our most popular polls

1.	What did you think of the 2010 FIFA World Cup opening ceremony?	14 Jun 2010
2.	Mugg & Bean's fictitious history: lying or marketing?	02 Nov 2010

3.	Does FIFA need to make more changes to its ticketing system?	18 Jan 2010
4.	How do you rate the 2010 FIFA Kick-off Concert?	11 Jun 2010
5.	Is the influence of ad awards waning?	04 Oct 2010
6.	What do you think of the 2010 Loeries theme?	16 Mar 2010
7.	Should protection of sources be paramount, whatever the threat?	25 Jan 2010
8.	Has South Africa been performing well or badly at Cannes Lions?	29 Jun 2010
9.	What do you think of the 2010 Pendoring theme?	04 Jun 2010

## Our most viewed galleries

1.	Don't chicken out of the Loeries	30 Sep 2010
2.	Sir Richard Branson launches "streaker training" class at Virgin Active	02 Jun 2010
3.	GQ names South Africa's best-dressed men of the year	21 Oct 2010
4.	adidas Unite Mzansi Unite truck hits Jozi	12 Mar 2010
5.	J.C. Le Roux celebrates Le Good Life in style	21 Apr 2010
6.	The new Pick n Pay on Nicol	28 Oct 2010
7.	Make-up brand Bobbi Brown opens first studio at Edgars - Mandy de Waal	16 Apr 2010
8.	Ogilvy Johannesburg wins best Bafana Bafana supporters prize	21 Jul 2010
9.	MWEB launches retail store in Canal Walk	31 Aug 2010
10.	SA receives first D&AD Black Pencil award	04 Jun 2010
11.	Virgin Active Boulders launch party	11 Aug 2010
12.	Melrose Arch launches "The Arch'	30 Aug 2010
13.	Fan Walk - to the time of your life	15 Jul 2010
14.	The Property Magazine - Trends Issue	06 Apr 2010
15.	Full-bodied launch for full-figured fashion	05 Aug 2010

# Highest rated Ornico ad showcase of the week

1.	<u>Halls</u>	4.5
2.	<u>Virgin Money</u>	4.5
3.	<u>Kalahari.net</u>	4.4
4.	<u>Virgin Money</u>	4.4
5.	Virgin Money 2	4.3
6.	<u>Savanna</u>	4.3
7.	VW Polo Vivo	4.2
8.	Nando's	4.1
9.	Nkosi Haven	4.1
10.	<u>Inecto</u>	4.0
11.	FIFA Fan Fest	4.0
12.	Discovery Health	4.0
13.	City Lodge	3.9
14.	Land Rover	3.9
15.	<u>Mnet</u>	3.9