

The full Biz Sponsorship menu

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Make your selection from the full menu of Biz Sponsorships - where your sponsorship aligns with your brand purpose, among like-minded business audiences and issues in your sector. Biz Sponsorships ensure your brand a seat at the table, at the centre of companies and people, in the heart of your chosen industry, in the heart of your business community!



Credit image: Anna Shvets | pexels.com

Select the sponsorship that aligns with your brand from the full Biz Sponsorship menu below:

1. Industry Portal Sponsorship

Choose the option that puts your brand top-and-centre of your industry portal with multiple opportunities to be seen by your target business audiences:

- [All industries](#)
- [Agriculture](#)
- [Automotive](#)
- [Construction & Engineering](#)
- [Education](#)
- [Energy & Mining](#)
- [Entrepreneurship](#)
- [ESG & Sustainability](#)
- [Finance](#)
- [Healthcare](#)
- [HR & Management](#)
- [ICT](#)
- [Legal](#)
- [Lifestyle](#)
- [Logistics & Transport](#)
- [Manufacturing](#)
- [Marketing & Media](#)
- [Property](#)

- [Retail](#)
- [Tourism & Travel](#)

[View all Biz Portal Sponsorships>>](#)

2. Content Feature Sponsorships:

Choose ready-made, relevant special reports, to make a great impression and get great impressions:

- **May: Africa Month:** The companies and people driving business prosperity on the African continent [Visit>](#)
- **June: Youth Month:** The imperative of youth development, shaping the future of their industries [Visit>](#)
- **July: Property Revamped:** Property innovations addressing societal and environmental matters in SA
- **August: Women's Month:** Celebrating the success of female business leaders in South Africa [Visit>](#)
- **September: Africa's Legal All Stars:** The continent's best and brightest legal minds, selected by Law.com International's African Legal Awards.
- **January 2024: BizTrends:** Thought leadership from the most respected industry leaders, trendspotters and analysts across 19 sectors [Visit>](#)
- **Newsmaker:** Interviews with talented professionals rising up the ranks in their fields. [Visit >](#)
- **Startup Story:** Profiling innovative startups disrupting their industries. [Visit >](#)
- **Behind the Selfie:** Multi-industry column, get to know the people behind the job title. [Visit >](#)
- **Behind the Brand Manager:** Educational and inspiring, spotlighting the driving forces behind the brands we know and love. [Visit >](#)
- **Rising Star:** Profiling standout final-year students in the advertising and media industry, who share their aspirations, award-winning work and visions for the future of their industry. [Visit >](#)
- **Farming for the Future:** Agri-industry leaders on climate-conscious solutions.
- **HIV Today:** SA's new five-year action plan for HIV kicks off this year.
- **Startup Mentoring:** Founders of thriving SMEs for local entrepreneurs to learn from
- **Music Exchange:** Music industry maestro Martin Myers's weekly prominent and up-and-coming musicians and music industry leaders. [Visit >](#)
- **Orchids & Onions:** Brendan Seery's lighthearted and entertaining angle on the week's standout advertising campaigns. Often among Bizcommunity's most read top story headlines. Exclusive on Bizcommunity each Monday. [Visit >](#)

[View all Biz Content Feature Sponsorships>>](#)

3. Event Sponsorships:

Your access to A-list audiences of winners and leaders in your industry. Gives your brand more impressions, more excitement and more goodwill when seen to be supporting leading industry events with end-to-end exposure on Biz:

- **March: IAB Bookmarks Awards & Summit** [Visit >](#)
- **April: Prism Awards** [Visit >](#)
- **May: The One Show Awards** [Visit >](#)
- **Advertising Week Africa** [Visit>](#)
- **June: Cannes Lions** [Visit >](#)
- **July: Nedbank IMC Conference** [Visit >](#)
- **Future of HR Summit EXPO & Awards**
- **October: Loeries Creative Week** [Visit >](#)
- **November: AfricaCom** [Visit>](#)
- **Pendoring Awards** [Visit>](#)

[View all Biz Event Sponsorships>>](#)

Makes possible the best possible content, for the best possible exposure on Biz

Biz Sponsorship options allow your brand purpose to be seen in the heart of your chosen industry and allow us to do more in the heart of your business community.



Marketers, we love what you're doing... now you can #DoMore with sponsorship

Bizcommunity.com 2 May 2023



We'd love to advise you on how you can do more on Biz. [Talk to us about great Sponsorship deals.](#)

" **Biz Most Read Award winners April 2024** 1 May 2024

" **Tick all the X's with Biz Content Feature Sponsorship** 26 Apr 2024

" **Biz Most Read Award winners March 2024** 2 Apr 2024

" **Biz Most Read Award winners February 2024** 1 Mar 2024

" **Share in the sharing economy on Biz** 28 Feb 2024

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