

Nelson Mandela Bridge illuminated in pink for Breast Cancer Awareness month

On Tuesday, 2 October, Estée Lauder Companies South Africa, together with the City of Joburg, illuminated one of the most notable landmarks in Africa - The Nelson Mandela Bridge.



This was in support of the BCA Campaign's Global Landmarks Illuminations Initiative, which involves lighting up notable landmarks in glowing pink lights all over the world to call attention to breast health and early detection.

In support of this, you can take to social networks and spread the word. Creating Awareness is everyone's responsibility. The use of the #BCA20 campaign hashtag is encouraged across all social networks to join conversations together.

Read more [here](#).

For more, visit: <https://www.bizcommunity.com>