

# Eurobest: Delegate registration open

LISBON, PORTUGAL: One of Europe's premier festivals and awards for the creative communications industry, Eurobest, has opened for delegate registrations.



Offering an opportunity to see the best of European creativity in an intimate, inspiring environment, Eurobest will take place from 4-6 December 2013 in Lisbon, Portugal; its final year in Lisbon before moving on to a new destination in Europe for 2014. Across three days, building on the theme of creative bravery, the festival will explore ideas that are pushing the limits of creativity and challenging the established ideas of what is possible. Delegates can immerse themselves in a content programme that takes a bold look at the industry and its challenges, risks and rewards with seminars and workshops that will provide thought-provoking insights into how creativity can continue to drive forward.

## Delegate packages:

The delegate packages available for Eurobest 2013, which include access to the full programme of seminars, workshops, Europe's best work on display, three nights of networking and awards ceremony and after party, are:

**Full Delegate:** €399 before 1 October, €499 after 1 October

**Young Creative** (young creatives aged 28 and under): €325

**Young Marketer** (young marketers aged 30 and under): €325

**Student** (full time students aged 23 and under - no access to awards or after party): €99.

## Group rates

On top of the standard delegate rate, this year Eurobest is offering dedicated delegate group rates, which mean that the bigger the group, the greater the discount offered. Additionally, if a group booking is made before 1 October then they will also benefit from the early bird discount. The group delegate packages are available as follows:

**10-14 people** / €350 per person before 1 October / €450 per person after 1 October

**15-19 people** / €325 per person before 1 October / €425 per person after 1 October

**20+ people** / €300 per person before 1 October / €400 per person after 1 October

*Next generation group packages:*

**5-9 people under 28s/30s:** €300 per person

**10+ people under 28s/30s:** €280 per person

Offering huge opportunities for the younger generation, a series of tailored programmes and competitions will run throughout the Festival. The Young Creatives Competition will challenge teams to create a campaign to fit a brief set by a charity and see competitors from across Europe battle it out to take home the gold medal.

Intensive and unique training will take place across academies which will include the Young Marketers Academy, providing young professionals working for client companies training on the major issues surrounding creativity in communications, the Young Account Executive Academy, designed to help them lead ground-breaking creativity, and the Young Media Academy, which is new for 2013 and will offer concentrated learning themed around creativity in media.

Delegate registration is now open with all packages available to be viewed and booked through the website at [www.eurobest.com](http://www.eurobest.com). Further information on being part of one of the learning programmes can also be found on the website or by emailing [academies@eurobest.com](mailto:academies@eurobest.com).

## **Key dates:**

Delegate registration: open

Early bird registration deadline: 1 October 2013

Entries open 22 August 2013

Entries deadline 21 September 2013

Festival dates: 4-6 December 2013, São Jorge Cinema

Eurobest Awards and After Party: 6 December 2013

For more, visit: <https://www.bizcommunity.com>