

Spikes Asia 2011 juries announced

SINGAPORE: Spikes Asia has announced the members of three more juries - Design, Digital & Mobile, and PR.



The Design jury, which will be chaired by Elsie Nanji, managing partner of Red Lion, India; the jury for Digital and the new Mobile category, which will be led by Jeff Benjamin, partner & chief creative officer of Crispin Porter + Bogusky, USA; and the PR jury, which also launches this year, which will be presided by Tim Sutton, chairman Asia Pacific of Weber Shandwick.

"We have a great jury line-up across these three categories and with the inclusion of Mobile and PR this year we look forward to welcoming a wider spectrum of industry professionals to Spikes Asia. We will wait with great anticipation for their verdict on the work that they will judge," says Philip Thomas, festival CEO.

Design Jury

Elsie Nanji, managing partner, Red Lion, India - jury president
Ant Donovan, creative director, Moon Communications Group, Australia
Chris Lee, founder/creative director, The Asylum, Singapore
Elvis Chau, executive creative director, JWT/Shanghai, China
Eugene Demata, executive creative director, DDB DM9 JaymeSyfu, The Philippines
Nick Lim, creative consultant, McCann Worldgroup, Hong Kong
Yoshihiro Yagi, creative director, Dentsu, Japan

Digital & Mobile Jury

Jeff Benjamin, partner & chief creative officer, Crispin Porter + Bogusky, USA - Jury President
John Jakubowski, regional executive creative director, OgilvyOne, Asia Pacific
Bo Hyun Hwang, executive creative director, HS Ad, Korea
Bruce Matchett, executive creative director, Saatchi & Saatchi, Singapore
Chhaya Balachandran Aiyer, founder/managing director, BC Web Wise, India
Fumitaka Takano, creative director, ADK, Japan
Johan Vakidis, executive creative director, AKQA Shanghai, China
Kieran Ots, creative director, Leo Burnett, Australia
Valerie Cheng, executive creative director, JWT/XM Singapore, Singapore

PR Jury

Tim Sutton, chairman Asia Pacific, Weber Shandwick, Asia Pacific - Jury President
Bob Grove, chief executive officer, Edelman, SE Asia
Wei-Hsiang Chong, managing director, Milk PR, Malaysia
Chong Wei-Hsiang, chief executive officer, Milk PR, Malaysia
Donna Nievera-Conda, managing director, strategic works, The Philippines
Jeremy Woolf, senior VP, global social media practice lead, Text 100, Hong Kong
Mark Lee, senior vice president, general manager, Fleishman-Hillard, Singapore
Radhika Shapoorjee, president, IPAN Hill & Knowlton New Delhi, India

Spikes Asia will celebrate 25 years of honouring creative excellence in advertising and communications across Asia-Pacific next month. To submit entries, to register to attend or for more information on Spikes Asia 2011, go to www.spikes.asia.

Spikes Asia is jointly organised by Cannes Lions International Festival of Creativity and Haymarket, publishers of Campaign Asia Pacific.

Key dates

Entries now open

Entries deadline extension: 12 August 2011

Delegate registration now open

Festival Dates: 18-20 September 2011

For more, visit: <https://www.bizcommunity.com>