

Sandton Convention Centre hosts large international events

During April and May this year, the Sandton Convention Centre hosted four major events that brought 7,000 room nights to Sandton.



The Sandton Convention Centre Interior

The events were Forever Living Products International's Global Rally, from 17-22 April; the Africa & Middle East Conference of the Junior Chamber International, from 4-7 May; an ICOLD (International Commission on Large Dams) annual event, from 12-21 May; and the Arnold Classic Africa 2016 multi-sport festival and expo, from 27-29 May (its first in South Africa and attended by Arnold Schwarzenegger).

"We hosted these four events that were all significant in their own right over a six-week period," says Debra de Sousa, Sandton Convention Centre's operations manager. "We're proud that we could be of service to organisations of such high calibre, as well as contribute to tourism and the local economy with the influx of international visitors."

"We are proud of the success of these major international events over a relatively short period," says De Sousa, "but we're not resting on our laurels for a moment. We are concentrating on the next series of big events. This includes CITES CoP17 at the end of September, which is the first time that a CITES Conference of Parties meeting will be held in Johannesburg, and the DISCOP - TV loves Africa expo in early November, which will provide insight into the future of film, television programmes, adaptation rights and packaged channels across Africa."

For more information, go to www.saconvention.co.za.