

Tracy Davids, Kevin Lovell added to Fairplay expert panel

Agricultural economist Tracy Davids and former South African Poultry Association (Sapa) CEO Kevin Lovell have been added to the FairPlay Movement's expert panel of advisors. The FairPlay Movement aims to eradicate unfair trade practices.

Davids works as a researcher at the Bureau for Food and Agricultural Policy, where she manages the commodity market analysis programme. Lovell is a consultant scientific advisor to the International Egg Commission (IEC) and an advisor to the International Egg Foundation (IEF).

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