

Media coverage shows increased calls to reopen the economy

South African media coverage in the second week of lockdown alert Level 3 shows increased calls for the economy to be reopened, as some school learners went back to class. Various sectors of South African society, from opposition parties to business, have voiced concerns about the continued closure in some parts of the South African economy.



On Monday, 8 June 2020, grade 7 and grade 12 learners reopened schools for the first time since the lockdown began, which some are questioning from a safety perspective. This move led to further discussions about sanitation and social distancing in public schools that tend to have more learners in classrooms than their independent counterparts. Following the reopening, Gauteng Education MEC, Panyaza Lesufi announced that 38 schools in the province have reported Covid-19 cases.



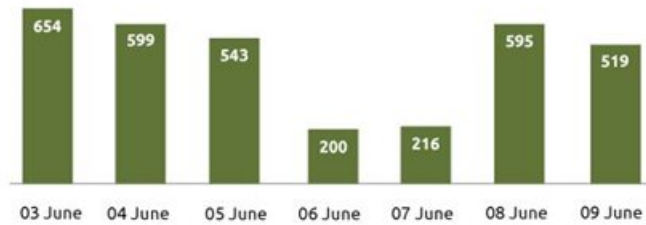
COVID-19 CORONAVIRUS MEDIA COVERAGE ANALYSIS

3 - 9 June 2020

642 unique media sources



DAILY VOLUME OF COVERAGE



PERCENTAGE OF COVERAGE PER MEDIUM



#COVID19inSAMedia

For a detailed view, please go to www.ornico.co.za and follow Ornico for weekly analysis

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This week’s media coverage analysis includes sample data of 3,326 media items collected from online media platforms, print and broadcast sources from 3 to 9 June 2020. With this being the eleventh infographic in the series, since 1 April 2020, the conversations are beginning to change from flattening the curve to opening up the economy. South Africans on both social media and the media are talking about challenges they face as some have no income during lockdown.

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NATIONAL VS REGIONAL COVERAGE

National media featured the vast amount of COVID-19 coverage – this also includes news websites which sees its share of coverage remaining growing even higher. In the data sample regional media features less than before.

National
3 163 items
95.1% of coverage

Western Cape
84 items
2.5% of coverage

Gauteng
50 items
1.5% of coverage

Other
29 items
0.9% of coverage

Confirmed Cases: 52 991
Recoveries: 29 006
Deaths: 1162



LOCAL VS GLOBAL INFECTION

215 COUNTRIES/REGIONS

7 217 853
TOTAL CONFIRMED CASES

3 348 273
TOTAL RECOVERIES

46.39%
RECOVERY RATE

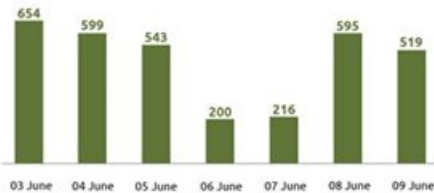
409 099
TOTAL DEATHS

5.67%
DEATH RATE

Local data via
health

Global data via
STATISTA

DAILY VOLUME OF COVERAGE



MOST LISTED JOURNALISTS

Business Report's Dineo Faku reports on the impact of COVID-19 on businesses such as BP and Comair with articles syndicated through the various Independent newspapers. City Vision's Samantha Lee-Jacobs report on Lockdown Level 3 and schools and testing stations getting ready to open.

Dineo Faku	7	Beth Cooper Howell	2
Samantha Lee-Jacobs	6	Shawn Hagedorn	1
Sindile Mchunu	4	Lizette Chapman	1
Genevieve Quintal	4	Mwangi Githahu	1
Richard Sizani	2	Edward West	1

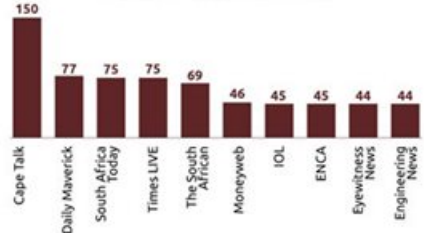
PERCENTAGE OF COVERAGE PER MEDIUM



SOURCES - TOP AUDIENCE IMPRESSIONS

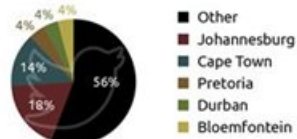


SOURCES - MOST MENTIONS



TWITTER CONVERSATIONS PER CITY

Tweet sample size of 477 tweets which had specific city location data indicated



METHODOLOGY: The following analysis is based on a sample of 3 326 media items collected from online, print and broadcast sources for the period 3 - 9 June 2020. Please note that is only a sample size and not representative of every single mention of COVID-19 in South African media.

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