

Red Carpet Concepts signs four new accounts, undergoes rebrand

Red Carpet Concepts has rebranded itself to Red Carpet Creative and has signed four new client accounts.

The PR agency signed Nephertie Jade Coaching Institute, Shimmy Beach Club, and The 41 Restaurant and was enlisted by the Sanlam Top Destination Awards to head up its annual gala ceremony.

Red Carpet Creative has also created a new logo and website as part of its rebranding.

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