

Extra Smart Shopper rewards for TymeBank users

In conjunction with the official launch of TymeBank today, Pick n Pay has announced that Smart Shopper customers with TymeBank accounts will be able to earn extra points - including rewards outside of Pick n Pay.



Smart Shopper members currently earn 1 point for every R2 spent in a Pick n Pay store, but customers can now earn double Smart Shopper points (1 point for every R1 spent) when they swipe and pay with their TymeBank debit card at any Pick n Pay till. TymeBank customers will also earn 1 Smart Shopper point for every R3 spent when paying with their TymeBank card at any vendor in South Africa.

TymeBank is the first fully licensed digital bank in South Africa, and the company promises that applying for an account first takes only five minutes. This can be done in more than 500 Pick n Pay or Boxer stores across the country, or online.

"The take-up in stores has been incredible," says Pick n Pay Deputy CEO Richard van Rensburg. He says that in the run-up to TymeBank's official launch today, over 80,000 customers had already signed up. There is no sign-up or monthly fee, and customers won't be charged for card swipes or cash withdrawals at a Pick n Pay or Boxer till point.

"A clear benefit of our partnership with TymeBank is that customers will gain access to a bank with the lowest fees in the country, and they will also save time by being able to do banking and shopping in one location. With longer opening hours than banks and a network of stores across the country, customers will be able to bank with ease seven days a week," Van Rensburg says.



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Kate Leslie, head of Smart Shopper, explains that customers will now earn points on their everyday spend, irrespective of where they shop or what they purchase.

“The TymeBank debit card is automatically linked to Smart Shopper should a customer opt into the loyalty programme when signing up for their TymeBank account. The TymeBank card will then double as a Smart Shopper card. Customers only need to carry one card in their wallet, and will earn bonus Smart Shopper points every time they pay with their TymeBank card.”

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