

Topics and keynotes, Internet Show Africa 2012

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The Internet and Mobile Show Africa

11th - 12th September 2012

Sandton Convention Centre

Johannesburg, South Africa

The Internet Show is Africa's only internet business show for digital marketing and online business. This year the conference will have five tracks of social media, content management, digital advertising, mobile advertising and cloud computing content.



Some of the Speaker keynotes and highlights are:

Hear from:

- Kirsten Edwards/ Head of Marketing/ FNB Wealth
- Dipesh Kalan/ Senior Manager: Digital Marketing/ Standard Bank
- Ngoako Tshivhule/ Digital Marketing Specialist/ Accenture
- Gary Whitaker/ Media Manager/ NESTLÉ South Africa
- Theo Mashego/ Senior ITD Operations Systems Engineer/ Sun City Resort and Casino
- Frank McDouall/ Chief Executive Officer/ Carfind
- Hendri Lategan/ Commercial Manager/ Memeburn
- Jacqui Rees/ Content and Social Media Manager/ Trudon
- Musa Kalenga/ Head - Digital Marketing/ Nedbank
- Ningi Mhinga/ Brand Strategist/ Nike
- Suzanne Little/ Head of Marketing/DMMA
- Alan Knott-Craig Jnr./ Chief Executive Officer/ World of Avatar
- Majola Sibanda/ Clubcard and financial services manager/ Clicks
- Fikile Mkhize/ IT Finance, governance and security/ Mutual & Federal
- Ziyaad Haffejee/ Senior Manager advisory/ Deloitte

Google: How your digital strategy will become your only business strategy by 2020

- Jonathan Ratcliffe, Agency Relationship Manager, Google South Africa
Connecting with customers: Using social media to fuel engagement and deliver value to your customer
- Ms Lana Strydom, Head - Digital Marketing, FNB, South Africa
Making digital work for you: strategies for choosing the best platform to advertise in
- Mr Avon Middleton, Montecasino, Marketing and Mind and Mood Manager, South Africa
How to achieve engagement with your customers through content driven advertising
- Mr Gary Whitaker, Media Manager, NESTLÉ South Africa, South Africa
Understanding that when it comes to social media, consumers are the media
- Mr Ningi Mhinga, Brand Strategist, Nike, South Africa
Telecoms join the cloud - mobile cloud computing to become the leading mobile strategy
- Mr Ross Thomasson, Regional Director - Africa, Vodafone Global Enterprise, South Africa
How to develop and define a long term strategy in the fragmented and turbulent mobile market place.
- Mr Jamie Whiteker, CIO, Discovery Insurance, South Africa

And much much more!

Register for the exhibition and Free seminars:

<https://secure.terrapinn.com/V5/vDetails.aspx?E=4764>

Register for the Conference:

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For more, visit: <https://www.bizcommunity.com>