

APO announces strategic partnership with IMImobile

African Press Organization (APO), the sole press release newswire in Africa and the global leader in media relations relating to Africa, today announced a multi-year strategic partnership with IMImobile. The partnership with IMImobile and their connection to mobile network operators across the continent, will allow APO to deliver an exclusive feed of Africa-related news releases issued by governments, institutions, NGOs, companies, and United Nations agencies.

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