

Lineup for Sunday's Media@SAfm show

This Sunday, 5 December 2010, the programme for [Ashraf Garda's](#) Media@SAfm show, 9am-11am on 104-107 FM nationwide, will include: [AdFocus](#) lifetime achiever, Jeremy Sampson of Interbrand Sampson; Lucky Mazibuko and Criselda Kananda on the celebrity factor in curbing HIV/Aids; Fred Makgato of the Advertising Standards Authority on why the Debonairs "[What the Frikkadel](#)" ad was pulled; Natalie Dell on the Old Spice, Frank.net and Brandhouse ads; Alistair Hewitt on the Castle brand; and *Business Day's* Franny Rabkin [Webber Wentzel Legal Journalist of the Year](#). Send advance comments or questions to ashraf@safm.co.za or media@safm.co.za, [Twitter](#) or [Facebook](#).

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