

2002 CineMARK Young Creative Finalists

Entries for the 2002 CineMARK Young Creative Competition have already been under the judges' scrutiny with three finalists emerging.

One of the following young creative teams will be winging their way to Cannes on 15 June to compete in the International Young Creatives Competition, attend a two-day workshop and be part of the Cannes International Advertising Festival activities.

This year the brief called for a print ad for the South African National Council for the Blind (SANCB) to create awareness and raise funds for its The Right to Sight Campaign.

CineMARK Young Creative Competition Finalists

- Paul Warner & Simon Allcock of TBWA Hunt Lascaris - "Eye"
- Angie Batis & Gina King of Net#work - "Blind Dog"
- Gareth Lessing & Xander Smith of TBWA Hunt Lascaris - "Tin"

CineMARK Young Creatives - Student Category Finalists

In the Student Category the judges identified two finalists. These are:

- Avish Gordham & Gustav Lammerding of the AAA School of Advertising
- Oliver Short & Kyle Johnson of the Vega School

The winning team in the student category will be rewarded with CineMARK VIP movie cards entitling them to unlimited free movies for one year.

Winners will be announced at the Loerie Awards Ceremony at Sun City on Sunday 9 June 2002.