

Avatar, Mortimer Harvey appointed Old Mutual's BTL agencies

Insurance company Old Mutual has appointed both Avatar and Mortimer Harvey (MH) to provide below-the-line services following an intensive pitch process. The agencies will be responsible for the design and production of creative collateral in support of Old Mutual's marketing and internal communication campaigns as well as conceptualise and produce direct marketing campaigns and short-form videos.

For more, visit: <https://www.bizcommunity.com>