

Avatar PR to work on Yoco's #ShopTheStreets campaign

Avatar PR has been tasked with carrying out the consumer-facing element of Yoco's national summer campaign.

The #ShopTheStreets campaign centres around supporting small businesses by encouraging everyone to shop with them this season. The campaign is aimed at getting the public to understand the positive impact of shopping small.

For more, visit: <https://www.bizcommunity.com>