

Missed this year's Cannes Lions Festival? Ster-Kinekor's wrap-up talks bring the festival to you

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The 70th edition of the annual Cannes Lions International Festival of Creativity took place last week in Cannes, France, from 19-23 June. This much anticipated and globally celebrated festival is recognised as the 'Oscars' of the creative industry but, like the Academy Awards, not everyone gets invited!



If you are in Johannesburg or Cape Town however, you're in luck! Ster-Kinekor, as the official representative of Cannes Lions in South Africa, will be hosting two Cannes Lions Wrap-Up events to bring you the highlights from this year's festival.

As in previous years, Ster-Kinekor and an expert industry panel, including some of this year's Cannes jury members, will share highlights of their personal Cannes experiences, discuss current and future trends emerging from the festival that got their creative juices flowing, and showcase some of the award-winning work across the categories they judged.

The two official Cannes Lions Wrap-Up events take place from 10am – 12.30pm on 12 July at Ster-Kinekor Mall of Africa (Midrand) and 14 July at the Ster-Kinekor V&A Waterfront cinema complex in Cape Town. Tickets are R100 per person, with all proceeds going back into the creative industry to support various deserving projects.

The following speakers have been confirmed for the post-Cannes Lions Wrap-Up events, hosted by Ster-Kinekor:

- Sylvester Chauke, founder and chief architect at DNA Brand Architects (and 'Trendspotter' at the Cannes Lions Festival)
- Loyiso Twala, chief creative officer at McCann Worldgroup (Print & Publishing Lions jury)
- Clare Trafankowska-Neal, managing director at iProspect SA, a dentsu company (Media Shortlisting jury)
- Eloise Kelly, chief operating officer at Universal Music Group (Entertainment Lions for Music – Lions jury)
- Cannes Young Lions Winners - SA:
 - Raphael Kuppasamy – Joe Public
 - Bernice Mosala – Joe Public

"As the official Cannes Lions Festival representative for the South African market, we are delighted once again to be bringing the insights, trends, learnings and winning campaigns direct from the stages of Cannes to our cinemas, for the benefit of the local industry," says Lynne Wylie, chief marketing officer at Ster-Kinekor.

“The annual festival attracts the top creative minds from around the world. Our talented and knowledgeable panel of speakers, some of whom have been selected onto various Cannes Jury panels, will have the opportunity to tap into all this global knowledge to share with us back home.”

The post-Cannes Lions talks are always a must-attend event on the creative industry calendar. Ster-Kinekor is looking forward to hosting the two sessions in Johannesburg and Cape Town to give the industry an opportunity to experience some of this year’s Cannes International Festival of Creativity highlights.

Bookings for the two official Cannes Lions Wrap-Up events on 12 July in Johannesburg and 14 July in Cape Town are now open. Book your tickets at www.sterkinekor.com or download the SK App on your smartphone. For news and updates, go to Facebook: [Ster-Kinekor Theatres](#) | follow Ster-Kinekor on Twitter: [@Ster-Kinekor](#).

For all queries, call Ticketline on 0861-Movies (668 437).

#sterkinekor #CannesLions

This year marked the 70th edition of the Cannes Lions International Festival of Creativity, which has championed creative excellence since 1954, providing the definitive benchmark for creativity that drives progress, globally.

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