

Last winners announced

The Cannes Lions International Festival of Creativity, the world's leading celebration of creativity in communications, announced the final winners of the 2014 awards on Saturday, 21 June 2014. South African agencies Ogilvy & Mather Johannesburg and Net#work BBDO each walked away with a Bronze Lion. (video)

RLM WINNER					
Title	Client	Product	Agency	Award	
Kevin	Topsy Foundation	Торѕу	Ogilvy & Mather Johannesburg	1 x Bronze Lion	

Topsy Foundation's 'Kevin' by Ogilvy Johannesburg

FILM CRAFT WINNER							
Title	Client	Product	Agency	Award			
Doctor	Coronation Fund Managers	Coronation Fund Managers	NET#WORK BBDO Johannesburg	1 x Bronze Lion			

Coronation Fund Managers' 'Doctor' by Net#workBBDO

Download the full lists of winners:

- Titanium & Integrated winners
- Innovation winners
- Branded Content & Entertainment winners
- Film winners
- Film Craft winners
- Cyber winners
- Design winners
- Product Design winners
- Radio winners
- Media winners
- <u>Mobile winners</u>
- <u>Press winners</u>
- Outdoor winners
- Promo & Activation winners
- Direct winners
- PR winners
- <u>Creative Effectiveness winners</u>
- Lions Health & Wellness winners
- Pharma winners

Download the full shortlists:

- Branded Content & Entertainment shortlist
- Film Lions shortlist
- Film Craft Lions shortlist
- <u>Cyber Lions shortlist</u>
- Design Lions shortlist
- Product Design Lions shortlist
- <u>Radio Lions shortlist</u>
- Media Lions shortlist
- Mobile Lions shortlist
- Press Lions shortlist
- Outdoor Lions shortlist
- Effectiveness Lions shortlist
- Direct Lions shortlist

- Innovation Lions shortlist
- PR Lions shortlist
- Promo & Activation Lions shortlist
- Lions Health & Wellness shortlist

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