

## Du named 2017 Advertiser of the Year

Dubai Lynx has named Du as the 2017 Advertiser of the Year. The award acknowledges an advertiser in the MENA region for its marketing and communications efforts.

Du has won 39 Dubai Lynx awards including three Grands Prix, 13 Gold, 16 Silver and seven Bronze Dubai Lynx awards, over the past four years. Du will be presented with the Advertiser of the Year Award at the Dubai Lynx Awards Ceremony on 14 March 2018 in the Madinat Jumeirah.

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