🗱 BIZCOMMUNITY

SA: Brazilian cheap poultry dumps destroy local farmers

According to International Business Times (IBTimes), two of the world's most dynamic and promising emerging markets, Brazil and South Africa, are engaged in trade war over chickens. South Africa, which joined BRIC last year, has charged that Brazil is damaging its poultry industry by dumping too many of its cheaply priced, fine-feathered birds onto South African market, endangering jobs.



Image courtesy of Simon How den / FreeDigitalPhotos.net

Last year, about 60 percent of all chickens imported to South Africa came from Brazil, the world's largest poultry exporter.

BBC reported that chicken farming has long been one of South Africa's most successful businesses, as more than 1 billion birds are consumed annually in the country, more than double the amount of beef. South Africa's poultry industry provides jobs for more than 48,000 people, and nearly 60,000 jobs indirectly. But industry specialists worry that jobs could disappear in the coming months due to the influx of Brazilian birds: local chicken farmers' share of the domestic market has been dramatically cut while Brazil's chicken exports surged 40 percent in just one year.

Jobs are an extremely sensitive matter in South Africa, where at least one-fourth of the labor force is unemployed, IBTimes says. "We cannot afford to have chicken dumped in South Africa. Our people are losing jobs, our companies are losing profits. It will impact negatively on the country's economy," Tumi Mokwene, a small poultry farmer, told BBC.

Read the full article on www.ibtimes.com.