

Provantage grows into bigger warehouse

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Provantage Out of home Media have recently moved to a new warehouse as their current warehouse was literally bursting at the seams. The solution lay 2,5km away - a large spacious warehouse facility that now includes a state of the art training facility.



The new warehouse allows the company's national infrastructure to be bolstered with a state of the art logistic system and central hub that is efficient and secure. This ensures that client goods are very well looked after and managed to be at the right place at the right time - Provantage understand the value of marketing merchandise!

Provantage have also identified training as a key value driver when it comes to successful delivery and ensuring that ROI is achieved for clients with each campaign and have therefore invested in the new training facility.

The Provantage JHB warehouse is staffed by a contingent of 24 permanent staff members who ensure that the logistics pipeline is operational 24/7.

With this new, bigger and improved warehouse facility, Provantage are better equipped to handle the complex logistics needs associated with each campaign for their ever growing client base.

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Provantage



Provantage is one of the largest and most innovative end-to-end integrated marketing solutions and media businesses in Africa, extended over multiple key consumer touchpoints and covering a range of environments and audience segments.

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