

Red Flag to join forces with Nigeria's Organised M.E.S.S

Red Flag marketing, design and PR is proud to announce its official partnership with Nigeria's Organised Media and Entertainment Support Services (Organised M.E.S.S).

Going forward Red Flag will operate as the design wing for all Organised M.E.S.S. clients in Nigeria. Red Flag can now also provide hands-on marketing, event, and PR services in Nigeria through the team at Organised M.E.S.S. With a client service team experienced in the territory but based in Johannesburg, Red Flag can manage client's needs directly while still ensuring that on-the-ground activity effectively takes place in Nigeria. Together Red Flag and Organised M.E.S.S can provide clients with full services in the Nigerian market, including conceptualising and executing above and below-the-line advertising and promotional campaigns. Strategy, research, as well as brand auditing services are also provided along with PR and media analysis and outreach.

Red Flag, based in Johannesburg is an entertainment-focused marketing, design and PR house, that proudly boasts a strong roster of clients including Johnnic Communications Africa Division, Gallo Record Company, Next Music, Multichoice, News Café (Nigeria), Broll West Africa, Just Music, and many more. Amongst its other clients, the team at Red Flag handles all the design and marketing needs for Johnnic Communication's Nu Metro Cinema and Mediastore brands in Kenya and Nigeria.

Organised M.E.S.S: continent-wide marketing and design, handles the marketing and PR for a number of top Nigerian and West African clients including Johnnic Communications West Africa Limited, Nigerian Communication Satellite (Nigcomsat), Ceddi Plaza (under Broll West Africa), Legend Properties International, Partengoff International (Nigeria and Dubai PR campaigns) and many more.

For more, visit: https://www.bizcommunity.com