Snapplify's cloud services tools help partners to champion access to education support

Issued by Snapplify   19 Aug 2020

A new partnership between Snapplify and Tenacious Tutors will make access to tutoring services even easier for students. The development is in line with Snapplify's strategy to effect meaningful change in the education industry through innovation, and collaboration with partners.

Snapplify, already well established in the African edtech industry, has recently become known for their **Free Access** programme, which launched earlier this year in response to COVID-19-related school closures. Through the **Free Access** programme, Snapplify has enabled access to more than **250 000 e-textbooks** – at **no cost** to the students and parents struggling through the challenges of remote learning.

Earlier this year, the pan-African edtech company announced the launch of Snapplify Cloud Services, making their award-winning technology available to other businesses. Now, online tutoring company Tenacious Tutors has harnessed **Snapplify Access**, the company's education-specific authentication technology, to provide simple and seamless login and access to their e-learning services.

'Tenacious Tutors is proud and excited to be partnering with Snapplify. Snapplify is Africa's leading educational resource distributor and this is 100% in line with the Tenacious Tutors' vision to provide quality and affordable education throughout Africa,' said Ridhwaan Basa, co-founder of Tenacious Tutors.

Snapplify's mission to provide high-quality tools, to both businesses in the wider education ecosystem and education institutions directly, has also seen them integrating **reading assessment tools** powered by Scholastic's Literacy Pro.

'Scholastic is excited to partner with Snapplify to provide students and teachers in South Africa with access to their amazing range of ebooks and Scholastic's award-winning reading assessment programme, Literacy Pro. Snapplify's strong relationships with schools and the quality of their products align with Scholastic's mission to enrich the lives of all children with the joy and power of reading. Together, our programmes will provide an engaging and academic reading experience that can easily be delivered in the classroom or at home, creating a new generation of confident and lifelong readers,' said Zahid Khokhar of Scholastic.

These tools enable educators to administer proven literacy improvement programmes for students, and are helpful for developing the skills of both remedial and advanced readers.

Snapplify's focus on integrating tools that can help to boost literacy rates and encourage reading ties directly into the vision and mission of the Snapplify Foundation, which seeks to accelerate social and digital inclusion through increased access to educational tools that can be used in literacy interventions.

'Snapplify is always searching for ways to support students through their education journey. Having seen the power of collaborative partnerships, time and time again, to grow the education industry through sustainable, purposeful developments, we are particularly proud of our relationships with partners like Scholastic and Tenacious Tutors,' said Tarryn-Anne Anderson, Snapplify's Growth Director.

Thousands of schools have already joined the Snapplify Engage family. Register online for free today to get access to reading assessment tools, and other incredible educational tools.

Learn more about our features for teaching and learning remotely, and email us at hello@snapplify.com to chat

about your specific needs.

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Snapplify is at the forefront of edtech solutions, having developed original technology solutions to common problems experienced across the education ecosystem.

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