

Richprop Cape - the latest real estate company making use of Realm CMS

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Richprop Cape goes live supporting the latest Real Estate functionality powered by Realm Digital's Content Management System.

[Richprop Cape](#) focuses solely on niche property investments across high-end residential, commercial and industrial sectors. With a strong platform prioritized in Cape Town, the company continues to seek and roll out high-end residential estates and industrial developments in emerging growth areas.



Richprop's vision for further opportunities nationally and internationally brought about the launch of their new website. The website is powered by Realm Digital's Content Management System while the look and feel of the website was created by a local strategic brand agency, [Arctic Circle](#). The [CMS](#) is capable of supporting Arctic Circle's aesthetically pleasing fly out

navigation with ease.



Properties are easily uploaded with the user friendly nature of the [CMS](#). This ensures the website will always be kept current with the latest hot properties in each respective category.

Search functionality has become a must have on any property site and the Realm Digital

CMS allows you to manage these fields. The Richprop website allows browsers to search by price, type and area, but these categories can be edited at any point.

The site boasts an exchange rate indicator that displays live rates with a handy bond calculator which proves useful particularly for the international visitors. Subscriptions to [newsletters](#) via the website are ideal for those who wish to be informed on new releases and useful investor information while client information can be easily accessed via the online [CRM](#).

[Realm Digital](#) has many exciting projects on the go at the moment especially within the Travel & Tourism Industry so keep an eye on our website for more details.

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