

Sweet Beats takes over Cape Town

Issued by [OLC Through The Line Communications](#)

17 Oct 2018

Celebrating women changing the face of the Mzansi music scene. Strawberry Lips' Sweet Beats - South Africa's first online platform dedicated to inspire up-and-coming proudly South African female DJs.



After the first official Sweet Beats launch event hosted in Pretoria, Strawberry Lips is taking the movement all the way down to the Mother City. Sweet Beats, a music movement that celebrates the women changing the face of the Mzansi music scene, is all about girl power and sisterhood through sound. For 12 months Strawberry Lips will showcase 12 female DJs, sharing more about themselves, their journey and their tips.

This year the Sweet Beats campaign continues to stimulate discussion and elevate female talents into the positions they have rightfully earned in their industries. Strawberry Lips has handpicked 12 ladies who have created names for themselves in the music and nightlife scene and become forces to be reckoned with in music. These ladies, the Sweet Beats Sistas, will be representing their respective cities of Johannesburg, Cape Town, Durban and Pretoria.

Representing the Cape Town leg of the movement are the vivacious DJ Kimmy K, Radio 2000's Kia Johnson and self-proclaimed #strictlyvinyl DJ Abby Nurock. In mid-December, the three she-j's will come together for a night of music and celebration - all in the name of Sweet Beats.



" Sparletta brings the taste of home to every meal as *Uzalo* stars takeover KwaMashu Shoprite 10 May 2024

" Offlimit Communications celebrates 20 stellar years of innovation and success in TTL marketing 9 May 2024

" International rugby player, Eben Etzebeth teams up with Bayer as an ambassador for Berocca in South Africa 26 Feb 2024

" Bayer South East Africa welcomes Jessica Nkosi as a brand ambassador for Bepanthen Derma 21 Feb 2024

" Coke Studio brings 'real magic' to the neighborhood 7 Dec 2023



[OLC Through The Line Communications](#)

OLC Through The Line Communications is an award winning experiential marketing agency that aims to move businesses and brands forward.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>