

Tractor Outdoor welcomes Llewellyn Terblanche to head up Transit Division

Issued by [Tractor Outdoor](#)

7 Jun 2017

One of the exciting developments happening at [Tractor Outdoor](#) this year, is that they have decided to launch a Transit division which forms part of the Tractor Group.



Llewellyn Terblanche

Tractor would like to introduce Tractor Transit, which will be headed up by Llewellyn Terblanche. "We are really pleased and excited to have someone of Llewellyn's calibre and experience joining our team," says Simon Wall, Managing Director of Tractor Outdoor. "Having previously worked for Nfinity Media and Ad Outpost, he has many years' experience in the OOH field and we are confident he is the best fit to not only help us drive this separate division of the Tractor Group, but also provide you with the level of service you expect of our company."

Tractor Transit will focus exclusively on transit media offerings and will service the whole of South Africa. Tractor Outdoor will no longer be dealing with transit offerings going forward, as this has been spun off to focus solely on billboard mediums.

For more information about Tractor Transit, view their website at www.tractortransit.com

- " **The rise of retail media in marketing strategies** 8 May 2024
- " **Mali Motsumi-Garrido and Ruchelle Mouton join Tractor Outdoor's board of directors** 27 Feb 2024
- " **Supporting small businesses: Tractor offers free outdoor advertising to SMEs** 26 Jan 2024
- " **All the right sites in all the right places** 5 Dec 2023
- " **Thinking *out-the-billboard*: Big ideas to bring your next OOH campaign to life** 19 Oct 2023

[Tractor Outdoor](#)



Tractor Outdoor was founded in 2001 by international industry veterans and is managed by a team who has a comprehensive grounding in the outdoor media industry.

[Profile](#) | [News](#) | [Contact](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>