

Logicserve Digital appoints Manesh Swamy as VP

Logicserve Digital has appointed Manesh Swamy as its vice president - creative.

Swamy will head the creative team and play a key role in augmenting the creative aspects of the solutions they offer to their clients.

An expert in the industry, he comes with over two decades of experience and brings with him a strong digital orientation with experience of managing reputed brands across sectors.

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