

# Realm Digital launches rugby website for Tri Nations Series

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Realm Digital launched an interactive rugby website ([www.rugbyfantasy15.com](http://www.rugbyfantasy15.com)) this month just in time for the Tri Nations Series that kicks off on Saturday, 8 July 2006. Members stand a chance to win a cash prize of £10 000 while interacting with other rugby fanatics online. Members also have an opportunity to challenge David Campese in this unique online rugby experience.



The trend of online sporting websites has already attracted many players in the United Kingdom, especially with their passion for football, but here in South Africa, our passion lies within the world of rugby.

Realm Digital has launched a rugby website that mainly targets rugby fanatics from New Zealand, Australia and South Africa that reside in the United Kingdom or their respective home counties. It challenges fans to take their rugby enthusiasm online.

Players need to register on the website and form teams where they can challenge celebrities like David Campese or even their fellow fantasy rugby members within the challenge groups. This website takes one of South Africa's most popular sports and turns it into an interactive online competition. A cash prize of £10 000 is up for grabs as well as weekend getaways and much more.

**[WWW.RUGBYFANTASY15.COM](http://WWW.RUGBYFANTASY15.COM)**

Realm Digital is proud to have developed such a technically advanced website targeted at the rugby population. The entire website is content managed as it is built on Realm Digital's Content Management System known as the rdCMS. This comprehensive content management system uses an online Marketing Module to send out eNewsletters to members to inform them of new challenges. An online database is maintained using the system's CRM module while the latest rugby news can easily be uploaded with the News Module.

The rdCMS continues to broaden its horizons as it powers websites of corporate companies to the hospitality industry and has now entered the world of rugby. There has already been a great response from fans from all three rugby nations who now look forward to the Tri Nations Series now more than ever before.

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