

The Footnote Summit highlights digital publishing in an upcoming event in Cape Town

Issued by [Realm Digital](#)

16 Oct 2013

Leading publishers, content providers, and suppliers to the publishing industry will get together next month on the 6th of November for the first Footnote Summit. This conference focuses on the benefits of digital publishing, highlighting workable solutions and tools currently available to publishers, as well as giving delegates the opportunity to network with like-minded industry individuals.



The audience will be introduced to case studies from leading global publishers who are making use of digital publishing solutions across an array of industries, featuring speaking talent from industry experts. Speakers include Malcolm Seegers from Macmillan, Arthur Attwell from Paperight, Styli Charalambous from Daily Maverick, Jon Wheeler from SPi Global, and Wesley Lynch from Snapplify.

Speaker and Snapplify CEO, Wesley Lynch, comments on the summit: *"Keeping ahead of industry trends is essential in the publishing industry. New technologies and disruptive models emerge on a daily basis, making it more challenging to stay ahead of the curve - the Footnote Summit promises to be a great resource to exposing industry trends and highlighting digital solutions for emerging markets."*

Sponsors of this year's event include Sure Travel, the IDPF, Realm Digital and Snapplify. The summit will be held at the Cape Town Hotel & Lodge; ticket bookings to be made via the event website at www.footnotesummit.com. Early bird tickets are still available and DMMA, IDPF and MMA members are entitled to a 20% discount.

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