

# The beauty of Decorex

 By [Jordan Scott](#)

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This was the 15th year that Decorex has graced the Mother City. It was originally started by Nicola Hadfield with a mere R800, who has now founded the A Beautiful Day exhibition. Decorex was taken over by the Thebe Exhibition and Project Group and it has done a sterling job in keeping it innovative and exciting for those attending.



This year's theme was Bliss and I am glad to report that they most definitely hit the nail on the head. With partner Plascon, they created a world of luxury and sustainability for everyone to enjoy. Although I am not currently looking to buy a couch from Tradepost, it got me thinking that these are the sorts of things I would like to own one day and, all of a sudden, I have furniture ambitions I never had before.

The beauty of Decorex is that it appeals to a variety of people in all sorts of ways. There are those who can afford to purchase the luxurious items; those who love cooking and can buy the best in cookware; those with children who want to redo a room; people looking for DIY tips and then those like myself who are merely there to enjoy all the exhibitors and think "one day I will own that".

## Leave the man ...

Decorex featured the likes of: Tradepost, Bamboo Warehouse, C&C Carpets, Distell, Franke Kitchen Systems, Hertex Fabrics, Lala Linen, Plascon, Mr Price Home, The Sauna Shop and the list continues. I will give the ladies a quick tip: with any of these exhibitions (if you want to spend time really browsing) find the nearest TV exhibition, game room additions or something to do with cars - leave the man there and you will have hours to spend looking at everything.

I will admit that I was a little sceptical before going; honestly, how much can Decorex have that will entertain a 21-year-old? I must say that I was incredibly wrong (of course, the brandy cocktails helped) but it was amazing to see these innovative and classic styles, products and exhibitions all under one roof. I will recommend it to anyone looking for a nice day out; you will be surprised at what these exhibitions have to offer.

## ABOUT JORDAN SCOTT

Jordan Scott is a student of marketing and lover of life.

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