

# PinkDrive CEO Noelene Kotschan is one of Africa's most influential women

Noelene Kotschan, CEO and founder of PinkDrive has been recognised as one of Africa's Most Influential Women in Business and Government. Kotschan was recognised during an awards ceremony that took place in Kempton Park this month, as one of the country winners in her category - Business and Service Delivery.



Noelene Kotschan, CEO, PinkDrive

"I am humbled to have received this award! However, I need to thank my board, all my staff (past and present), my family and friends, you are the champions," Kotschan said. "I want to dedicate this award to all those fighting cancer, those who have passed from this dreaded disease, their families - you are the reason that we (PinkDrive) exist!"

PinkDrive NPC, a health sector NGO, was founded in 2009 on the premise that "early detection will help prolong a life". PinkDrive's cardinal purpose is to contribute meaningfully towards preventing as many people as it can from succumbing to breast, cervical, prostate and testicular cancer. It's primary focus is on citizens without access to reasonable care for these conditions, and who reside in areas where health services do not reach.

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